

Cleveland Hiking Club Member Survey – 2012

Member Name (optional) _____

This survey is intended to offer CHC members an opportunity to provide feedback on the status of services provided by the club plus offer suggestions for improvement. All ideas are good ones. Suggestions will be taken under advisement by the CHC Board & Committees to determine which ideas are most feasible and consistent with the CHC mission and objectives. Results of the survey will be available in late March.

For each category below, please provide your input as indicated: (You may answer more than one option, if appropriate)

1. Camp & Trails

a. Camp

i. How many times a year do you visit Camp Onwego? _____

ii. What is your overall opinion of Camp Onwego?

Meets my expectations for Club activities

Often not big enough for events

Needs improvement Please specify: _____

b. Trails

i. Have you ever attended a Trail Work Session? Yes No

ii. How can we get more people to help on work days? _____

iii. Should we adopt more than one trail? Yes No

If yes, what trail? _____

2. Communication

a. Do you get a sufficient amount of communication from the CHC? Yes No

i. If not, what should we do differently? _____

b. Is communication timely? Yes Sometimes No

i. If "sometimes" or "no", what can we do to improve timeliness of communications?

c. Do you use the CHC website? Yes, at least monthly Not at all Only when needing something

d. Do you read Newsteps via the website? Yes No

e. Do you read Newsteps in paper form? Yes No

i. Would you consider going to electronic Newsteps only? Yes No

ii. If no, what could we do to convince you to change?

3. Hikes & Safety

a. Hikes

i. Is the number of hikes scheduled sufficient to meet your needs? Yes No

If no, what should we do differently? _____

ii. Which types of hikes do you prefer? Moderate Fast Leisure Challenging

iii. Are the starting times of hikes meeting your need? Yes No

If no, what should we change? _____

iv. Would you be interested in a Ride Sharing Program to hike? Yes No Need more info

v. Are locations of hikes suitable for allowing you to hike when you want?

Yes No If no, what should we change? _____

vi. How can we make excursions more appealing to you?
Price Location Duration Day of week Other _____

vii. Should we have more excursions outside of NE Ohio Yes No If yes, where?

b. Safety

i. How can we make hikes safer to avoid injuries?

4. Membership

a. Do you think we should actively promote CHC membership? Yes No

If yes, what should we do differently? _____

b. Should new members continue to need 6 hikes to become a member? Yes No

c. Should we continue "life" membership (over 50 yrs) where dues no longer become assessed? Yes No

5. Outreach

a. What can we do to increase aluminum can collections?

b. Should outreach funds be donated to other than hiking related events/programs? Yes No

c. What park systems should we be more closely associated with?

i. Cleveland Metro Parks

ii. Cuyahoga Valley Nat'l Park

iii. All parks we hike in

iv. What kind of involvement should we have:

1. Attend meetings

2. Monitor key activities

3. Correspond with them regarding suggestions/comments

4. Seek active role (involvement in initiatives)

d. What other hiking clubs should we be associated with:

i. Buckeye Trails Association

ii. American Hiking Society

iii. Appalachian Trail Conservancy

iv. Other Hiking Clubs please specify _____

v. How involved should we be with the organization? Member only Actively attend meetings

Involvement in activities

6. Social

a. Are the social events offered meeting your needs? Yes No

If no, what should we change? _____

b. Should we have more social events tied to hikes? Yes No

c. Are the social events conducted in a manner that meets your needs (e.g. themes, use of pot lucks, specialty events like pig roast, etc.) Yes No

If no, what should we do differently? _____

OVERALL COMMENTS: Outside of the above questions, do you have any comments or suggestions to help improve the CHC?

